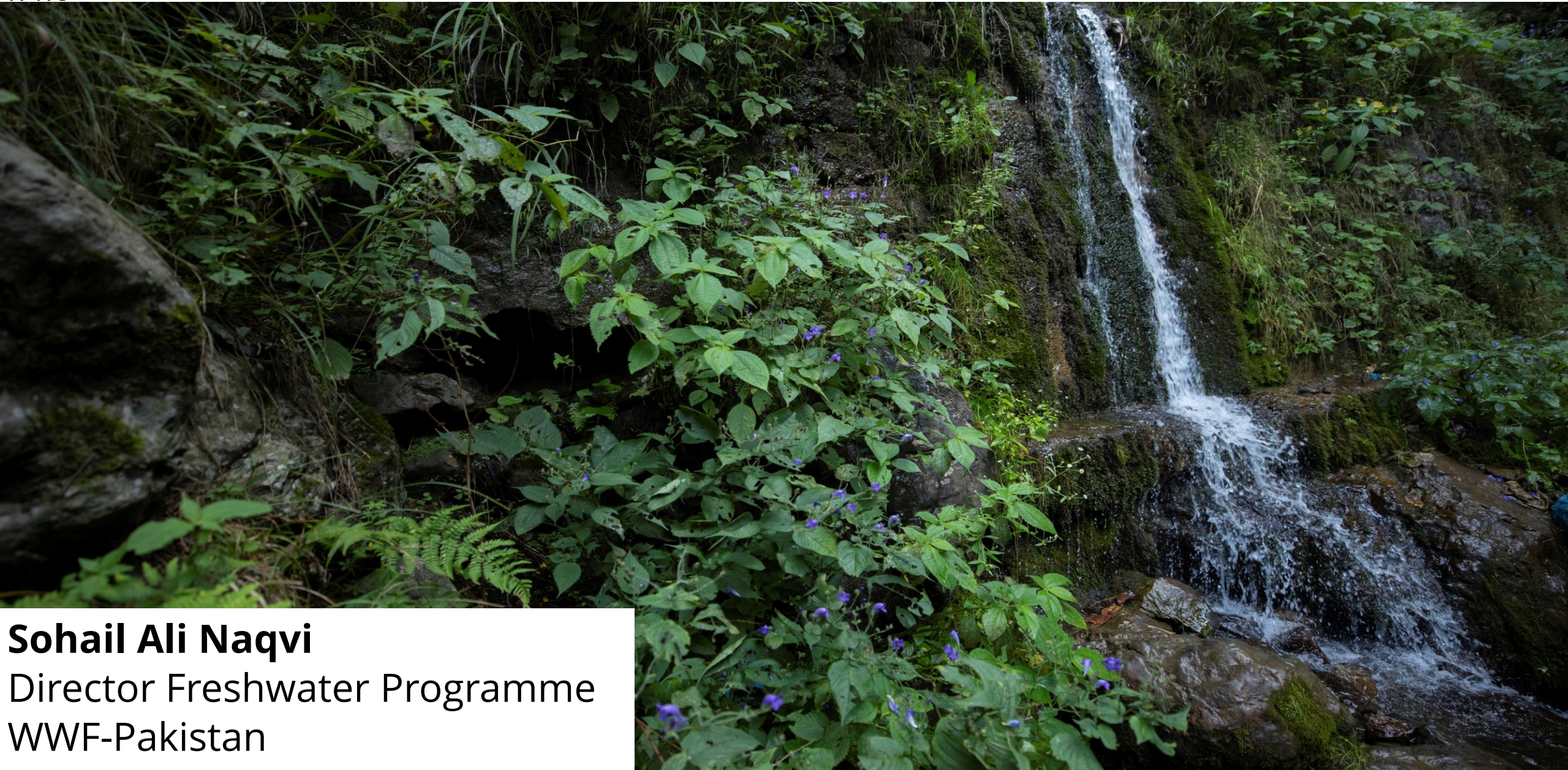




Water for People: Putting People First - Indigenous Water Wisdom



Sohail Ali Naqvi
Director Freshwater Programme
WWF-Pakistan

Community led initiatives on water conservation and replenishment

WWF-Pakistan's Nature-based Solutions

- Ecosystem-based Adaptation interventions
- Green Infrastructure Interventions
- Slope Stability
- Flood Protection Bunds
- Water replenishment using NbS
- Climate Smart Agriculture interventions (to address drought impacts)
- Build climate resilience of vulnerable communities
- Replication and upscaling



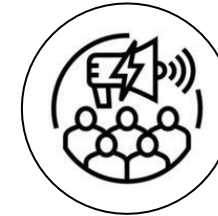
Rainwater Harvesting System



Floating Treatment Wetland



Stakeholder Collaboration



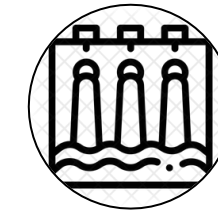
Public Awareness Campaigns



Tree Plantation Campaign



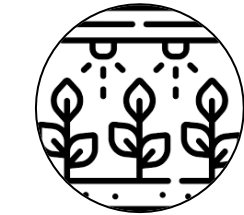
Fix the Leak



Check Dam/Gabion



Abution Water Reuse System/
Car Wash recycling Systems



Efficient Irrigation Practices



Slope Stability



Recharge Well/
Retention ponds



Flood Protection Bunds



Community led initiatives on water conservation and replenishment



Floating wetlands in Khabeki



AWRS Site at NFC Society



RW Site at UHS KSK Campus



Awareness raising sessions and workshops





Water Stewardship Impact

Clean
Drinking
Water

204,000 m³
made available
per annum



**Water
Replenished**

~1.7 million
m³/year

**Replenishment
Interventions**

<3200 Water
Replenishment
Interventions

**Flood
Protection
Bund**

13,000 ft³/s
Flood Protection
Bund

**Million+ Beneficiaries
(direct & indirect)**

Reached millions across Punjab and involved them in safeguarding water ecosystems, essential for livelihood, health and future sustainability.



**Together, we are pushing
boundaries for people,
nature, and resilience.**

Thank You!